



# Introducing Live Streaming & Hybrid Event Ticketing

*An Integration with WOWZA Streaming Services*



Reach New Audiences



Add a New Revenue Channel



Alleviate Capacity Concerns

Attending in-person events may not yet be feasible for all your guests, which is why our *TicketWindow*<sup>™</sup> ticketing platform is offering new creative streaming features to allow your patrons to enjoy the show from the comfort and safety of home! Extend your reach safely with ticket sales that automatically include unique access credentials to your online streaming content.

Through a new integration with WOWZA, we now offer live streaming capabilities for our clients using the *TicketWindow*<sup>™</sup> box office ticketing solution. This can help your venue increase revenue and offers your patrons the ability to be captivated, moved and enthralled by your performances - without taking a seat in your theatre. Streaming can also help you serve new audiences across the world, opening your geographic reach for ticket sales.



Live streaming is certainly a valuable tool to utilize during the COVID-19 crisis, allowing venues to keep guests engaged even from a distance. However, it may also provide long-term benefits as a means to drive increased revenue by unlocking the limitations of geography or seats in a venue and allowing you to reach audiences around the globe.

Ready to learn how your venue can launch live streaming?  
Contact your Client Services team to get started today, or reach out to [office@ticketwindow.ca](mailto:office@ticketwindow.ca) to discuss implementing *TicketWindow*™ box office ticketing at your venue.

## events start here

An event is an experience that ignites our senses. At a concert, we don't only hear the music – we feel it in our bones. We see the lights and are face to face with our favourite performers. We join with others and celebrate those moments of passion and excitement together. Buying a ticket is the beginning of that experience.